

RESEARCH PRIORITIES 2020

VITICULTURE

- Identification and mitigation for Leaf Roll and Red Blotch
- MALB (Replacements for Synthetic Pyrethroids)
- Quality Improvement (Canopy Management, Powdery Mildew, Black Rot, Fruit Fly, Brown Marmorated Stink Bug, etc)
- Spotted Wing Drosophila (SWD), Sour Rot
- Vitis Certification (Local Vine Proliferation/Supply)
- Winter Injury and Mitigation Technologies
- Spray Programs Strategies (Rotation, Feedback Mechanism)
- Short and Long Term Effects of Viruses on Plant Performance
- Clonal and Sub-Clonal Stability (Assessing Trueness to Type)
- New adaptative grapevine varieties

OENOLOGY

- Clonal Sensory Evaluation
- Post-frost picking strategy and must handling in the winery
- Crop Level vs. Quality (i.e. Color, Tannin Development)
- Sparkling Wine, Icewine, Late Harvest
- Operations of Winery (i.e. Filtration, Yeast, Nutrients)
- Site Selection (Terroir)

MARKET RESEARCH

- Sensory and Consumer Science
- Sparkling Wine Profiles
- Export/Market Development
- Forecast of “Winning” Varieties and Style of Wine